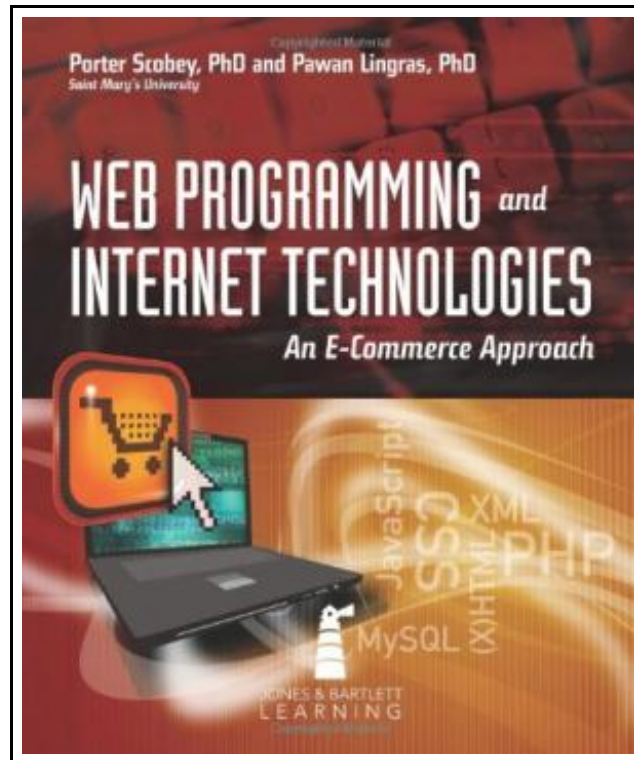# Web Programming and Internet Technologies: an E-commerce Approach (Paperback)

Filesize: 7.19 MB

Reviews

The publication is great and fantastic. It really is simplistic but surprises within the 50 % from the publication. Your daily life span will be change when you comprehensive reading this article book.
(Althea Aufderhar)

WEB PROGRAMMING AND INTERNET TECHNOLOGIES: AN E-COMMERCE APPROACH (PAPERBACK)

To get **Web Programming and Internet Technologies: an E-commerce Approach (Paperback)** eBook, you should follow the web link beneath and download the file or have access to additional information which might be highly relevant to WEB PROGRAMMING AND INTERNET TECHNOLOGIES: AN E-COMMERCE APPROACH (PAPERBACK) book.

Jones and Bartlett Publishers, Inc, United States, 2012. Paperback. Book Condition: New. New.. 231 x 185 mm. Language: English . Brand New Book. Today s Web programmers are required to understand and use the tools and skills for both client and server-side programming. Web Programming and Internet Technologies: An E-Commerce Approach provides an accessible, comprehensive introduction to creating fully functioning websites with e-commerce capabilities. Ideal for the one-term course, or as a self-learning guide for professionals, the authors weave a continuing case study of a real-world commercial enterprise throughout the text that gradually grows in sophistication. Introductory chapters ask readers to create a simple website that uses the basic features of XHTML. Readers will continue to modify and expand their early work, creating a centralized mechanism for changing the look and feel of the site via cascading style sheets, and incorporating JavaScript, PHP, MySQL, and much more. A CD-ROM is included with every new printed copy of the text and includes complete and pre-tested XHTML and CSS markup for all web pages discussed, as well as all associated JavaScript and PHP scripts, and the data for setting up the MySQL database. With its hands-on, active-learning approach, students using this new full-color text will see, and experience first-hand, the many levels and capabilities of programming for the world wide web. Key Features: -Based on a real business model, this text provides a comprehensive introduction to all aspects of creating a complete website with e-commerce capabilities. -Uses a project-based approach that asks readers to develop a website whose functionality will parallel that of the real-world case study in the text. -Includes examples and screen shots of real websites throughout for readers to reference. -Presents and utilizes maintstream and relevant open-source and widely used technologies: XHTML, CSS, JavaScript, PHP, MySQL, XML, and more....

📄 Read Web Programming and Internet Technologies: an E-commerce Approach (Paperback) Online

📑 Download PDF Web Programming and Internet Technologies: an E-commerce Approach (Paperback)

Other PDFs

[PDF] Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home (Paperback)

Follow the link under to get "Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home (Paperback)" document.

Save ePub »

[PDF] I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)

Follow the link under to get "I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)" document.

Save ePub »

[PDF] Readers Clubhouse Set B Safe Streets (Paperback)

Follow the link under to get "Readers Clubhouse Set B Safe Streets (Paperback)" document.

Save ePub »

[PDF] The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)

Follow the link under to get "The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)" document.

Save ePub »

[PDF] Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)

Follow the link under to get "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities (Paperback)" document.

Save ePub »

[PDF] Mass Media Law: The Printing Press to the Internet (Paperback)

Follow the link under to get "Mass Media Law: The Printing Press to the Internet (Paperback)" document.

Save ePub »