



## S.M.A.R.T. Presenter: Stand Deliver (Sans Ppt) (Paperback)

By Bharath Gopalan

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\*\*\*\*\*.Presentations are ubiquitous and have become a commodity. PowerPoint and ready-to-use slide decks have taken away the power of the spoken word and have relegated the presenters to the sides. If you want to get back to the centre-stage and impact your listeners with your presentation, you need to creatively craft your content, power it with purpose and present it with passion.Whatever be your purpose - be it just to inform your audience or, to influence them to buy your ideas or products or, to even inspire them to take a new action - you can do it effectively and confidently with a set of nine tools that have been provided in this book SMART Presenter. These tools will help you with a creative approach to craft your contents, develop your talk and deliver it with impact.



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